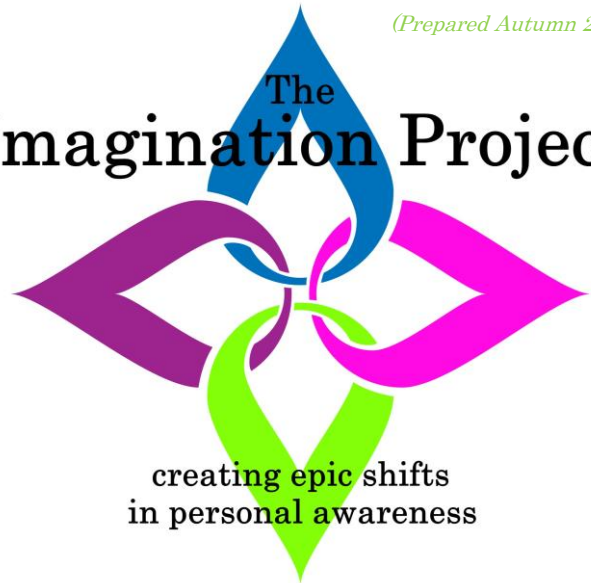


The Imagination Project

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Writer & Article Guidelines

Welcome to The Imagination Project! Between 2004 and 2014, Central Ohio had a printed/distributed magazine that focused on holistic/new age information called DreamWeaver. Due to conflicts with other commitments with the publishing team, DreamWeaver stopped publication. The time and resource commitments required to publish, print and distribute a magazine are enormous! However, the need that DreamWeaver filled for the readers has not changed.

While the name may be different, The Imagination Project will still focus on the quality of information presented by an expert group of practitioners/teachers/authors. Many of the previous DreamWeaver writers are returning to The Imagination Project as well as several new authors. We will be able to grown into a new future using the DreamWeaver experience as a firm foundation to build upon!

The Goals of The Imagination Project

Ideally, articles should be less textbook like and more informational or personal experience. We are looking for articles that are informative, insightful, inspirational and motivating. Articles selected for publishing should leave the reader:

1. feeling good about what they have read,
2. wanting to find out more information on you or your article and/or
3. having a sense of learned something new.

Article Considerations

If you have words of wisdom or a message to share with readers, please review the guidelines below. We are a very small staff and we use these guidelines as a first step in deciding whether to publish an article or not.

- Published articles will be placed online on the website. If you do not wish to have your articles available online then please do not submit an article. We are an online resource and do not have a hardcopy/printed format at this time.
- Articles will be published online under “Articles/Current Issue Articles” and each article will have a link to a separate page containing the entire article. There will not be any previous issues online but previous articles will be available. Author Libraries will be created for each writer and list all the articles they have had published online.

- We reserve the right to make editing changes as deemed necessary and all editing is finalized without writer notification. When editing, we will primarily look at: formatting, misspelled words, grammatical errors, and other obvious typos. We will work hard to leave your voice and/or tone in an article to help accurately portray your personality.
- Whenever possible and appropriate, consider finishing your article with suggested reading or other sources for the reader to continue their journey. Examples of other sources could be: websites or printed books/decks.
- Write your articles as if the reader has no knowledge of your topic or theories. While this does feel somewhat like you're talking down to a reader, it is a normal writing practice.
- Articles should have a beginning, middle and end. In other words, tell a story with your article: introduce an idea, explain it and then summarize it.
- Titles should represent the concept and idea of the article. Keep these short and to the point.
- We will not publish articles with political subject matter. This is not the place or forum for this type of information.
- Articles should be kept to a maximum of approximately 1,500 words. Past experience has proven 900-1,000 words can easily convey an idea adequately to readers. Shorter length articles are always acceptable too! This is a recommendation, please use your discretion on article lengths.
- Do not write articles that are a sales pitch or only serve as self-promotional materials. If you wish to promote yourself, doing so in an article is not the avenue to achieve this goal.
- We reserve the right to reject any article without explanation. We will not accept multiple part articles at this time, please consider a longer article rather than a multi-part article.

Article Submission Guidelines and Specifications

Please review these guidelines when finalizing your article for submission. It makes the acceptance and publishing of them much easier and more efficient.

- Please send all articles as an attachment via email to info@theimaginationproject.info. In the Subject line, please include the issue you are submitting for (don't leave it to us to assume).
- Articles should be sent as an attached Microsoft word document file (not a PDF). Please do not cut-and-paste your article into the body of an email.
- Page margins should be used as set in your Microsoft word template, please do not manually move or manipulate the margins in another way.
- Paragraph spacing should be single spaced with separate blank lines between paragraphs.
- You do not need to indent or manually indent new paragraphs. We will use the blank line between paragraphs as identification of a new paragraph.
- Fonts should be an easy to read font and not a cursive one. Times New Roman is preferred, but not mandatory.
- Do NOT submit articles THAT ARE WRITTEN IN ALL CAPITAL LETTERS. This looks like you're yelling at the reader and well, is rude (and this means it needs to be retyped on our end, which we will not do). Do not Use Capital Letters For Each Word within the sentence. Capitalization should be used at the beginning of the sentence and proper names within a sentence.
- Completely spell out words (the word **and** to be specific). Do not use an abbreviation unless it has been introduced earlier in the article. For example: Electromagnet Fields (EMFs) are...
- Please limit your use of *italics*, underlining and **bold** type. Just because your computer offers it doesn't mean it is appropriate for an article.

Issue Themes

We will use the symbolic meanings of seasons for issue themes. These are suggestions only and serve as a starting point which some writers like to use. You are limited to these suggestions with an article in an issue!

- **WELCOME 2020** SPECIAL ISSUE
 - Article Deadline: anytime before December 15th
 - Publish Date: January 1st (New Year's)
 - Note: This is a non-standard issue/publishing date. Articles for this issue should focus only on the new year. Examples are: 2020 predictions, affirmations/resolutions for the new year, 2020 year types of information (astrological major influences, etc.).
- **SPRING** –new beginnings, making change, starting fresh
 - Article Deadline: March 1st, 2020
 - Publish Date: Mid-March (Spring Equinox)
- **SUMMER** – growth, change, transformation
 - Article Deadline: June 1st, 2020
 - Publish Date: Mid-June (Summer Solstice)
- **AUTUMN** – harvest, introspection, learned experiences
 - Article Deadline: September 1st, 2020
 - Publish Date: Mid-September (Fall Equinox)
- **WINTER** – reflection, gratitude, goal setting
 - Article Deadline: December 1st, 2020
 - Publish Date: Mid-December (Winter Solstice)

Writer's Bios

This is included for your promotional purposes. Please read carefully so you can maximize these to benefit yourself and your business!

- All articles should have a biography for inclusion at the end of the article if you want it included with your article.
- Writer Bios should not exceed 100 words in length. Bios exceeding this word count will be automatically removed from the published article. Phone numbers count as one word and email or websites count as two words.
- Pictures? If you'd like to submit a picture, it should be a cropped JPEG image at 300 dpi resolution.

Online Calendar of Events

We will be building a Calendar of Events in the future. More information will be available at a later date, please check back for updates.

*Have questions not addressed in these pages?
No worries, we are here for you! Please send an email to info@theimaginationproject.info
or call Tammi Rager at 614.271.4756!*